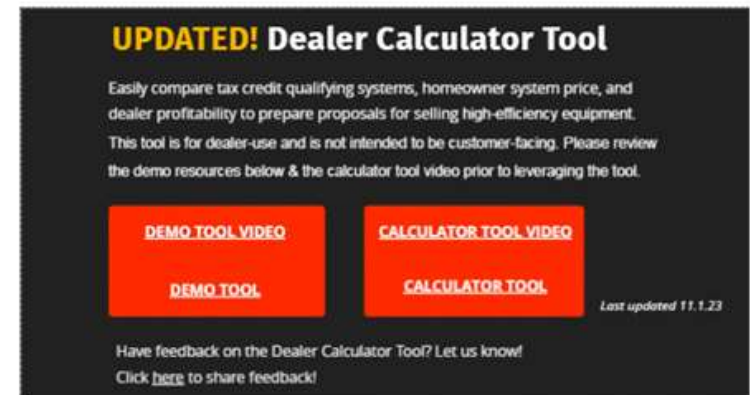


[Insert Dealer Logo]

Updated Calculator Tool

- The Dealer Calculator Tool has recently been updated, making it easier to pitch and sell high efficiency equipment. The Tool, which **now includes Furnaces and ACs**, allows Dealers to easily identify and compare systems that qualify for the Inflation Reduction Act's 25C Tax Credit, and use custom inputs – like pricing – to develop their selling approach. The Tool provides the Dealer with visibility to different scenarios, keeping homeowner price and Dealer profitability in mind.
- 25C Tax Credit qualifying systems are pre-populated in the Calculator Tool, saving Dealers time and energy. While this resource can help Dealers develop a sales strategy, it is not intended to be customer-facing.
- The Dealer Calculator Tool and helpful videos on using the Tool are accessible through **ComfortSite™: Marketing Center > Playbook HUB > [Electrification of Heat Hub-Inflation Reduction Act Resources](#)**



UPDATED! Dealer Calculator Tool

Easily compare tax credit qualifying systems, homeowner system price, and dealer profitability to prepare proposals for selling high-efficiency equipment. This tool is for dealer-use and is not intended to be customer-facing. Please review the demo resources below & the calculator tool video prior to leveraging the tool.

[DEMO TOOL VIDEO](#)
DEMO TOOL

[CALCULATOR TOOL VIDEO](#)
CALCULATOR TOOL

Last updated 11.1.23

Have feedback on the Dealer Calculator Tool? Let us know!
Click [here](#) to share feedback!